

Terms of Service

Effective and last updated September 4, 2026

These Terms of Service (“Terms”) form an agreement between you and iDeep(“we,” “us,” or “our”) governing your use of our website and social-media content generation and publishing service (the “Service”). By creating an account or using the Service, you agree to these Terms and our [Privacy Policy](#).

Eligibility and authority

You must be at least 18 and legally able to enter this agreement. If you use the Service for a company or other organization, you represent that you have authority to bind it; “you” then includes that organization. You may not use the Service where doing so is prohibited by law.

Accounts and connected services

You must provide accurate information, keep access to your email account secure and notify us promptly of unauthorized use. You are responsible for activity performed through your account. You may connect only an Instagram or other platform account that you own or are authorized to manage.

Your use of Instagram, Meta and other third-party services remains subject to their own terms and policies. We do not control those services and are not responsible for their availability, decisions or content. You authorize us to use the permissions you grant only to provide the connected features you request, including scheduled publishing.

Your content and permissions to us

You retain any rights you have in names, websites, instructions, brand assets and other material you submit (“Input”). You grant us a worldwide, non-exclusive, royalty-free license to host, reproduce, process, modify and transmit Input solely as needed to operate, secure and improve the Service and fulfill your instructions. You represent that you have all rights and permissions needed for the Input and our use of it.

As between you and iDeep, and to the extent permitted by law, you may use the content generated for you (“Output”). Because Output is generated by artificial intelligence, it may not qualify for intellectual-property protection and similar output may be generated for others. We do not guarantee that Output is unique or free of third-party rights. You must review and approve content before publication, including content scheduled for automatic publication.

Acceptable use

You may not use the Service to:

- violate law, platform rules, sanctions or another person's rights;
- publish deceptive, defamatory, harassing, hateful, exploitative or illegal content;
- send spam, impersonate others or manipulate engagement;
- upload malware, probe security, bypass limits or disrupt the Service;
- access another user's account or collect credentials without authorization; or
- resell, reverse engineer or use the Service to build a competing model or service, except where law prevents that restriction.

We may remove content, restrict publishing or suspend access when reasonably necessary to protect users, platforms or the Service, or to comply with law.

AI output and professional review

Output may be inaccurate, incomplete, offensive or unsuitable. The Service is not legal, medical, financial or other professional advice. You are solely responsible for reviewing factual claims, permissions, disclosures and compliance before using or publishing Output. Do not rely on the Service for decisions where an error could cause material harm.

Plans, fees and taxes

Features and usage limits may depend on your plan. If we offer paid plans, the price, billing period, renewal and cancellation terms shown at purchase form part of these Terms. You authorize applicable charges and are responsible for taxes. Except where law or the purchase terms require otherwise, charges are non-refundable. We will give legally required notice of material price changes.

Service changes and availability

We may add, change or discontinue features and may impose reasonable usage limits. The Service depends on third parties, including Meta and AI providers, and may be interrupted or delayed. Scheduled publishing can fail because of expired permissions, platform restrictions, network failures or rejected content. We do not guarantee uninterrupted or error-free operation and are not responsible for missed publication times.

Our intellectual property

The Service, software, design and branding—excluding your Input and your rights in Output—belong to iDeep or its licensors. Subject to these Terms, we grant you a limited, revocable, non-exclusive, non-transferable right to use the Service for your internal business purposes. No other rights are granted.

Termination and deletion

You may stop using the Service or delete your account at any time. We may suspend or terminate access if you materially breach these Terms, create risk or legal exposure, fail to pay applicable fees, or if required by a platform or law. Where reasonable, we will provide notice and an opportunity to remedy the issue.

Account deletion is handled as described in our Privacy Policy and [Data deletion instructions](#). Provisions that by their nature should survive—such as ownership, disclaimers, liability limits and dispute terms—remain effective after termination.

Disclaimers

To the maximum extent permitted by law, the Service and Output are provided “as is” and “as available.” We disclaim implied warranties, including merchantability, fitness for a particular purpose, non-infringement and any warranty arising from course of dealing. Nothing in these Terms excludes a warranty or consumer right that cannot lawfully be excluded.

Limitation of liability

To the maximum extent permitted by law, iDeep and its suppliers will not be liable for indirect, incidental, special, consequential, exemplary or punitive damages, or loss of profits, revenue, data, goodwill or business opportunity. Our total liability arising from the Service will not exceed the greater of the amount you paid us during the 12 months before the event giving rise to the claim or US \$100. These limits do not apply where liability cannot legally be limited.

Indemnity

To the extent permitted by law, you will defend and indemnify iDeep and its personnel against third-party claims, losses and reasonable costs arising from your Input, published Output, connected accounts, unlawful use of the Service or material breach of these Terms. This does not apply to the extent a claim was caused by our own unlawful conduct.

Governing law and disputes

These Terms are governed by the laws applicable at iDeep's principal place of business, without regard to conflict-of-law rules. Courts with jurisdiction there will have exclusive jurisdiction, unless mandatory law gives you the right to bring a claim elsewhere. Before filing a formal claim, each party agrees to try in good faith for 30 days to resolve it by contacting the other party.

Changes and general terms

We may update these Terms. We will post the revised version and effective date and provide additional notice when required. Continued use after the effective date means you accept the revised Terms. If you do not agree, stop using the Service. If any provision is unenforceable, the remainder stays effective. Our failure to enforce a provision is not a waiver. You may not assign these Terms without our consent; we may assign them in connection with a reorganization, merger or sale. These Terms and referenced policies are the entire agreement about the Service.

Contact

Questions, legal notices and security reports may be sent to privacy@ideep.app.